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JAN 25 1954

The Honorable Arthur E. Summerfield
The Postmaster General
Washington 25, D. C.

Dear Mr. Summerfield:

In response to your letter of January 6,
I will be delighted to serve as Honorary Vice
Chairman of the Government Unit for the Red
Cross Campaign.

I attach a great deal of importance to the
wonderful accomplishments of the American Red
Cross throughout the years and I wish you every
success in the 1954 Fund Campaign.

Sincerely,

WHEE

Allen W. Dulles
Director

O/DCI/[] vml (15 Jan 54)
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Office of the Postmaster General
Washington 25, D. C.

January 6, 1954

My dear Mr. Dulles:

The 1954 Fund Campaign for the American Red Cross will be held as usual in March. As you will note from the attached letter of the President, I have been asked to assume leadership of the campaign among the various local, Federal and international agencies of government. As chairman of the Government Unit it is indeed a pleasure for me to invite you to serve as an Honorary Vice Chairman of the Government Unit for this campaign.

The President, in his letter to the heads of the executive departments, stresses the many continuing responsibilities of the Red Cross due to disaster emergencies at home, and emergencies entailed by our military strength both at home and abroad. Some of the items of most importance are the national blood bank program, field services to the armed forces, home service to veterans and their families, safety services and disaster relief.

For the past ten years, Washington has given commendable leadership in its support of the Red Cross. I hope that in this approaching March campaign the contributions of the Nation's Capital toward the National goal of \$85,000,000 will set a standard for the Nation.

Success in the 1954 campaign will depend on the concerted efforts of everyone in every branch of government service. You are keenly aware of the vital role of the Red Cross in our American way of life, and I hope you will accept the position as Honorary Vice Chairman. A list of the other officials being invited to serve as Honorary Vice Chairmen is enclosed for your information.

Sincerely,

Arthur E. Summerfield
Arthur E. Summerfield
Chairman, Government Unit
1954 Red Cross Campaign

Honorable Allen W. Dulles
Director
Central Intelligence Agency
Washington, D. C.

THE WHITE HOUSE
WASHINGTON

January 4, 1954.

TO THE HEADS OF EXECUTIVE DEPARTMENTS,
COMMISSIONS OR AGENCIES:

The Red Cross has long since become an important and valued feature of American life. As a great fellowship, it welcomes all as members. Its activities are so far flung and so vital to our Nation that it seems advisable, occasionally, to remind ourselves of their scope and character. In war it renders so many services, so well, to men fighting for freedom, that among the armed forces no morale factor is more important than the Red Cross. In peace the American spirit of people helping people is demonstrated through Red Cross services. In disasters it mitigates sufferings caused by fire, famine, pestilence, tornado and flood. Through its civilian and military blood donor program it means life to thousands of men, women and children each year. Through its activities the Red Cross is on duty everywhere, in the United States and abroad, in the humblest homes, in great disasters. It serves all creeds, all races, all countries.

The personnel of the Federal Government has set a consistently high standard of generous giving to the Red Cross. I hope this fine record will continue this year under the leadership of the Honorable Arthur E. Summerfield, the Postmaster General, whom I have designated as Chairman of the Government Unit in the 1954 Metropolitan Area Red Cross Fund Campaign. His own wealth of experience in community welfare challenges the hearty and active cooperation of each department head. To give him your support most effectively, you will undoubtedly want to create within your department a Red Cross organization adequate to give everyone an opportunity to contribute and attain the goal desired from your department. Likewise I hope that you will request all personnel in your departmental field offices to help the Red Cross by generous cooperation with their local Red Cross Chapters.

The Red Cross through its purposes, its work and the people who belong to it, helps us to realize man is made of nobler qualities than those of selfishness, greed and personal advantage. The Red Cross gives practical application in a vast human field to those great and noble virtues of man that are the richest heritage from the Almighty.



SUGGESTED NAMES FOR HONORARY VICE CHAIRMEN

The Honorable Richard M. Nixon	Honorable Wm. McChesney Martin, Jr.
The Honorable Earl Warren	Honorable Lewis S. Strauss
The Honorable Joseph W. Martin, Jr.	General Lemuel C. Shepherd, Jr.
The Honorable John Foster Dulles	Rear Admiral Tom B. Hill
The Honorable George M. Humphrey	Honorable Ivar Rooth
The Honorable Charles E. Wilson	Honorable Harold E. Stassen
The Honorable Herbert C. Brownell, Jr.	Honorable J. Haden Alldredge
The Honorable Douglas McKay	Honorable T. Coleman Andrews
The Honorable Ezra T. Benson	Honorable Raymond Blattenberger
The Honorable Sinclair Weeks	Honorable Robert W. Burgess
The Honorable James P. Mitchell	Dr. Leonard Carmichael
The Honorable Oveta C. Hobby	Honorable Henry P. Chandler
Honorable Paul H. Douglas	Honorable Albert M. Cole
Honorable Estes Kefauver	Dr. Hobart M. Corning
Honorable Leverett Saltonstall	Honorable Ralph H. Demmler
Honorable Stuart W. Symington	Honorable Allen W. Dulles
Honorable Sam Rayburn	Honorable Guy Farmer
Honorable Robert T. B. Stevens	Honorable Arthur S. Fleming
Honorable Robert B. Anderson	Honorable Alvin W. Hall
Honorable Harold E. Talbott	Honorable Harvey Higley
Admiral Arthur W. Radford	Honorable Edward F. Howry
General Nathan F. Twining	Honorable Jerome K. Kuykendall
General Matthew B. Ridgeway	Honorable Bolitha J. Laws
Admiral Robert B. Carney	Honorable Edmund F. Mansure
Fleet Admiral William D. Leahy	Honorable Ivy Baker Priest
General of the Army George C. Marshall	Honorable Ruth B. Shipley
General of the Army Omar N. Bradley	Honorable Lyle O. Snader
Honorable Sherman Adams	Honorable J. Mark Trice
Honorable Joseph M. Dodge	Honorable Lindsay C. Warren